

**FOR IMMEDIATE RELEASE**

**Media Contacts:**

Vivian Kelly  
Interprose PR  
+1 703.509.5412  
[viviankelly@interprosepr.com](mailto:viviankelly@interprosepr.com)

Shuang Yu  
YuS Consulting  
+1 908 376 6408  
[shuang.yu@yus-consulting.com](mailto:shuang.yu@yus-consulting.com)

**80edays CHINA TEAM TO DRIVE A DENZA ELECTRIC CAR IN AN AROUND-THE-WORLD  
ELECTRIC VEHICLE RALLY, ARRIVING IN THE UNITED STATES JUNE 2016**

China Team Captain, Businessman and Philanthropist, Andrew Yi Zong, to Introduce  
Fission Startup Method to U.S. Audiences at Select Events During 80edays Challenge

**LOS ANGELES, CALIFORNIA, USA, 9 June 2016** – On 16 June 2016, the 80edays China Team will depart from Barcelona, Spain in a [DENZA](#) electric vehicle (EV) on an around-the-world rally with 10 other teams driving Tesla EVs. The China Team pilot Andrew Yi Zong, an environmentally conscious electric car enthusiast, has selected a DENZA, the Sino-German joint venture brand built in China, to showcase innovative Chinese EV technology. Zong previously built China's first private electric car charging network between Beijing and Guangzhou to get his own Tesla Model S home to Guangzhou. A serial entrepreneur, Zong will be sharing insights of his proven Fission Startup Method, which empowers employees to lead new business ventures, at select events on the East and West coasts of America when the 80edays ELDURO EV rally brings him to the United States 23 June-10 July.

The [route](#) for the 80edays ELDURO pure electric vehicle rally will take the 11 multinational teams across Europe, Asia, and North America, demonstrating that EV technology is ready for people around the world to seriously consider when buying their next car.

As well as demonstrating his commitment to a cleaner planet, 80edays China Team pilot, Andrew Yi Zong, CEO of PHNIX ECO-Energy Solutions, one of the world's largest heat pump manufacturers in China, is paving the way for the ideals of the Chinese dream with his innovative Fission Startup Method. The Fission Method, a democratic election system that allows outstanding employees to run new business ventures or become shareholders, has led to the creation of 10 spin-off companies in 10 years.

“Chinese citizens, like Americans, are striving for a better life and many have aspirations to run their own businesses,” said Zong. “The Fission Method makes it possible for employees to become shareholders in the company they work for and even choose the leader by investing their own money to participate in the election process. Through an exciting internal selection contest, employees vote for the best candidate, who also pays to be a contender, and the person with the most votes becomes the general manager of the new company.”

Andrew Yi Zong will be presenting his Fission Startup Method during the “Global Disruptors Speaker Series” of events being held on the East and West coasts of the United States between 23 June and 10 July, dates and locations to be announced. For more information and to register for these events, visit [phnixproducts.com/80edays](http://phnixproducts.com/80edays).

Rafael de Mestre, creator of the 80edays Challenge, crossed the globe in 2012 in a Tesla Roadster in 127 days, making him the first person to drive around the world alone in an all-electric standard vehicle in less than 200 days.

“Andrew is a perfect candidate to captain an 80edays team because he cares passionately for the planet and he’s so enthusiastic about electric vehicles,” said de Mestre. “He’s also in the unique position to take more than two months off to drive around the world because of his astute business acumen that empowers his employees to manage the businesses in his absence, which is key to why we selected him to represent China.”

Looking to gain inspiration from de Mestre, the 2016 80edays ELDURO participants aim to reach the finish line in Barcelona in 80 days or less by 4 September. More details can be found in 80edays press releases at:

- **AROUND THE WORLD IN 80 DAYS IN JUNE 2016**  
*Countdown has Started for 80edays Electric Vehicle Challenge*  
[http://ecograndprix.com/80edays/BARCELONA\\_PR\\_140416\\_NB.pdf](http://ecograndprix.com/80edays/BARCELONA_PR_140416_NB.pdf)
  
- **80edays ARRIVES AT THE AUTO CHINA 2016 IN BEIJING**  
*The Presentation for ELDURO and Team China’s Electric Vehicle of Choice Denza Receive Warm Applause from the Industry Giants*  
[http://ecograndprix.com/80edays/press/80edaysPR\\_Beijing\\_040516.pdf](http://ecograndprix.com/80edays/press/80edaysPR_Beijing_040516.pdf)

### **About PHNIX**

PHNIX, a disruptor in the HVAC industry with more than 200 patents, has created an innovative organizational structure called the “Fission Startup Method.” It provides employees an opportunity to become leaders and shareholders of new business ventures through an internal competition. The Fission Method has led to the successful business transformation of PHNIX as a traditional manufacturer into the digital age, and the creation of 10 spin-off companies in 10 years. Headquartered in Guangzhou, China, PHNIX is one of the world’s largest heat pump manufacturers offering energy-efficient products and solutions to consumers and businesses globally. PHNIX products are exported and used in 60 countries outside of China. Committed to creating a cleaner planet, PHNIX has established a series of corporate social responsibility activities including building China’s first electric vehicle (EV) charging route, provided at no cost to EV drivers. The Chinese edition of FastCompany magazine named PHNIX in the Top 50 creative companies in China list for both 2014 and 2015.

To learn more visit <http://www.phnix-e.com>, connect on Facebook at <https://www.facebook.com/PHNIX>, or follow Twitter at <https://twitter.com/PHNIXEN>.

**About 80edays**

In a world of growing emissions, critical climate change and fossil energy dependence, the development of new technologies for vehicles gives us all the chance to use more competitive and energy-efficient transportation. But change is not possible without action. The 80edays Challenge 2012-2016-2020 aims to accelerate the transition to sustainable mobility with the world's largest and most competitive 100% electric car rally around the globe. Get ready for 80 electrifying days that will show that electric cars have already become a driver's choice with silent, clean and sustainable power across any country and all types of terrain and climate.

To learn more watch <https://youtu.be/1mD6o8uLzNA>, visit [www.80edays.com](http://www.80edays.com), or call + 49 15752479970.

# # #